

NEWS RELEASE

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Brightside Academy Names Kylie Kukul Area Business Director and Trisha Morgan Academy Director

(Pittsburgh, PA, October 19, 2011) Brightside Academy announced today that Kylie Kukul has accepted the role of Area Business Director for Brightside Academy's Akron/Cleveland market and Trisha Morgan has assumed the position of Academy Director for the 3545 Ridge Road location. Both positions will focus on fulfilling Brightside Academy's purpose to provide all families access to an excellent early educational experience.

A Summa Cum Laude graduate of The University of Akron with a Bachelor's degree in Child and Family Development, Kukul has been with Brightside Academy since 2006, most recently serving as academy director at the company's 3545 Ridge Road location. She has 17 years of experience in early childhood education.

Holding an Associate's degree in Early Childhood Education, Morgan previously served as the company's assistant academy director at Ridge Road and has been with the company for over three years.

"These position moves are important for Brightside Academy's Ohio market," said Tammy Patterson, Regional Vice President, Operations for Brightside Academy. "The compassion, strong leadership styles and ability to relate to both children and parents